

DERMFOOT 2020

10.1.20 - 10.4.20

prospectus

HILTON WASHINGTON DULLES AIRPORT
HERNDON, VIRGINIA



vendor EXPERIENCE

Showcase and launch new products at the country's premier lower extremity seminar, where podiatry meets dermatology.

DERMfoot vendors' experience 3-days in an intimate and focused setting designed to build and enhance relationships with industry leaders from all over the world.

Vendors will gain access to current and future clients through face-to-face physician interactions, promoting new leads, increased sales, and heightened brand recognition.

Engage and network with fellow exhibitors and colleagues, generating opportunities for advisory boards.

Enjoy networking with industry leaders during the Welcome Reception, Thursday, October 1, 6 PM- 7 PM.

AUDIENCE

Podiatrists, Medical Doctors, Nurse Practitioners, and Residents

ATTENDEE LISTS

All exhibitors will receive pre-attendee lists and access to scientific sessions within four weeks of seminar.

EXHIBIT LOCATION

Exhibit Hall will be at the Belmont Ballroom. Sponsors will be provided premium locations. Exhibitors will select booth space on first-come, first-serve basis.

WEDNESDAY, SEPTEMBER 30

registration 5PM - 7PM

set-up 7PM - 9PM

THURSDAY, OCTOBER 1

exhibit hours 7:30AM - 5PM

FRIDAY, OCTOBER 2

exhibit hours 7:30AM - 5PM

SATURDAY, OCTOBER 3

exhibit hours 7:30AM - 3:30PM

breakdown 1:30PM - 3:30PM

SINGLE EXHIBIT SPACE \$2,000

one 6' tabletop

two exhibitor chairs

four exhibitor badges

seminar app access

electricity & WiFi included

welcome gift bag

daily booth snacks

Registration, CECH sign-in,

and beverage stations

located next to

Belmont Ballroom



HILTON WASHINGTON DULLES AIRPORT
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703.478.2900 | washingtondulles.hilton.com



sponsorship
INVESTMENTS

PLATINUM ELITE - EXCLUSIVE (SOLD)

- One 60-minute, Non-CECH Workshop or Advisory Board Opportunity
- Two Complementary Tabletop Booths in Premier location
- Six Exhibitor Badges
- Platinum sponsor show signage
- One, half-page Program Advertisement
- Premier Listing in Seminar Program (Digital and Print)
- Premier Listing on Seminar Cvent DERMfoot Mobile App
- DERMfoot Website Banner Advertisement
- Exclusive Distribution of Registration Bags with your logo
- One piece of Collateral Material
- Exclusive Distribution of Seminar Lanyards with your Company Logo
- Electricity & WiFi included

GOLD \$15,000

- Select between:
 - One 45-minute, Non-CECH Lunch & Lecture with Q&A - limited
 - One 1-hour, Non-CECH lecture Evening Cocktail Fireside - limited
- Two Complimentary Tabletop Booths in Premier location
- Four Exhibitor Badges
- Gold sponsor show signage
- Premier Listing in Seminar Program (Digital and Print)
- Premier Listing on Seminar Cvent DERMfoot Mobile App
- Recognition in DERMfoot 2020 Newsletter
- Recognition as seminar sponsor on exhibitor badge
- Electricity & WiFi included

SILVER \$5,000

- One 30-minute, Non-CECH Breakfast Lecture - limited
- One Complementary Tabletop Booth in Premier location
- Four Exhibitor Badges
- Silver Sponsor show signage
- Premier Listing in Seminar Program (Digital and Print)
- Premier Listing on Seminar Cvent DERMfoot Mobile App
- Recognition in DERMfoot 2020 Newsletter
- Recognition as seminar sponsor on exhibitor badge
- Electricity & WiFi included

UNRESTRICTED EDUCATIONAL GRANTS:

Grant dollars will be used to underwrite the costs of the CECH Scientific Program.

Sponsorship Opportunities: Contact Dr. Annette Joyce, Program Chairman
DrJoyce@DERMfoot.com | 443.280.0452 | DERMfoot.com



rules & regulations

MANAGEMENT

Only approved exhibitors in medical industry are invited to exhibit.

NO ASSIGNMENT or SUBLETTING

No exhibitor may assign or apportion the whole or any part of the allotted space nor exhibit any goods other than those sold in the regular course of business by the exhibitor.

EXHIBIT HOURS

Exhibitor agrees to maintain and staff displays during all hours exhibits are open.

DISPLAY REGULATIONS

No exhibit may intrude upon neighboring exhibits or aisles or obstruct view or access to any other display. Distribution of printed materials or any other articles shall be restricted to the contracted table area. No part of the facility other than the exhibitor's table shall be used for display, order taking or selling purposes of any kind.

INSTALLATION & DISMANTLE

Exhibitor agrees to abide by established hours for display installation and dismantling, to have display ready for the official opening hour, to keep display in place until the official closing time, and to remove all exhibit materials from the hall by the established deadline.

COMPLIANCE WITH REGULATIONS

Exhibitor shall comply, at exhibitor's sole expense, with all national, state, city, municipal, and other government and facility rules and regulations.

SECURITY

Exhibit hall will be locked during non-exhibit hours. However, it is the sole responsibility of the exhibitor to safeguard goods, equipment and all displays. Neither DERMfoot staff nor the show facility will be liable for any damages or loss of property arising from the exhibitor's occupancy of the exhibit space and participation in the seminar.

LIABILITIES & INSURANCE

DERMfoot Educational Ventures, LLC, the facility, the building owners, and their employees and agents shall not be liable for injuries to any person or damage or loss of any property owned or controlled by exhibitors to which claims for damages may arise due to exhibitor's participation in the exposition. It is the sole responsibility of the exhibitor to obtain any required business interruption, property damage, or other insurance coverage.

EXHIBITOR CANCELLATION/RESCHEDULING

All cancellation/rescheduling requests must be made in writing. Cancellation requests can be sent by email to DrJoyce@DERMfoot.com. Cancellations requiring a refund will be assessed a \$250 transaction fee for a single booth and \$500 for a double booth. Transfer requests to a future seminar are not subject to this fee and will be valid for a period of one year from the date of issue. Registration fees are non-refundable/non-transferable within 10 weeks of the conference start or no later than July 15, 2020. **NO SPONSORSHIP REFUNDS WILL BE PROVIDED.**

FDA REGULATIONS

Exhibitors shall comply with all applicable Food and Drug Administration (FDA) regulations including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drug and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any products, not FDA approved for a particular use or not commercially available in the USA may be exhibited only if accompanied by easily visible signage indicating the status of the product. Exhibitors shall have available at the booth a letter from the FDA that describes the allowable use of any drug or device exhibited. DERMfoot Educational Ventures, LLC reserves the right to refuse to exhibit space if the vendor's product, service, or display/booth is not consistent with the policies of the event.

EVENT CANCELLATION OR POSTPONEMENT

In the event the seminar is canceled, DERMfoot Educational Ventures, LLC will refund all monies paid by exhibitor for participation in the event. This refund shall be the sole and exclusive remedy of the exhibitor with respect to any damages sustained by Exhibitor in relation to nonperformance and/or cancellation of the event. DERMfoot Educational Ventures, LLC reserves the right to cancel or postpone the seminar for any of the following reasons: damage or destruction of the facility, Acts of God, national or unforeseen emergency, war or insurrections, strikes or the possibility of strikes, the authority of the law, or for any cause beyond their control where DERMfoot Educational Ventures, LLC deems it unsafe or unwise to hold the seminar as planned. ***In the event of cancellation or postponement, DERMfoot Educational Ventures, LLC reserves the right to host the entire seminar virtually, with no refund of sponsorship monies.*** During a virtual event, no monies or refunds will be offered to exhibitors or sponsors. Sponsorships (Platinum Elite, Gold, Silver) are non-refundable, but may be transferred to a future event or exercised during a DERMfoot virtual meeting at the discretion of DERMfoot Educational Ventures LLC. This agreement shall be construed solely as a license for the use of the exhibitor space to be occupied by the exhibitor, and exhibitor agrees that it has not relied on any oral or written representation not contained in this agreement.

DISCLAIMER

The information contained herein is provided as a service by DERMfoot Educational Ventures, LLC for the purpose of education, communication, and information. DERMfoot Educational Ventures, LLC accepts no liability relative to the contents, accuracy or use of these services. Nothing on this site is intended to be construed as legal advice. The user is strictly cautioned to seek legal assistance when attempting to determine any legal rights, responsibilities, and procedures with respect to business affairs, coding, or other legal aspects of operating a podiatric practice. DERMfoot Educational Ventures, LLC disclaims any and all liability for injury and/or other damages which result to a user from the medical practices and techniques, coding discussions or other material offered or discussed herein: Exhibitor shall comply, at exhibitor's sole expense, with all national, state, city, municipal, and other government and facility rules and regulations.

Company Authorized Representative (print):

Company Authorized Representative (signature) and Date: